

BULL TOUGH™ INC

bulltough.com

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“Necessary To Stay In The Game”

To all Bull Riders past, present & future,

We would like to take this opportunity to state the features every bull rider should look for in any protective helmet. Bull Tough titanium face guards offer the most head and face protection of any product available on the market today. A design offering any fewer features will result in a dysfunctional piece of equipment giving up protection that may result in a serious injury. We at Bull Tough have been working directly with bull riders, both former and current, for 14 years to eliminate head injury in our sport and we have changed the face of the game.

The titanium tough face guards when sized correctly allow for the chin tuck position desired by every rider at all levels. The lightweight face guards will not permit hooves or horns to enter the safety zone as the hockey helmets permit. Our face guards have been arena tested by the best in the world, at the highest level of competition and have proven time and time again to be the leader in the industry.

Athletic straps and stabilizer brackets are used to connect the face guard to the helmet. This design feature allows a small bit of movement of the face guard from right to left not permitting any further damage if there has been a neck strain. I have seen one of our PBR stars in action with a major incident and the face guard moved through the stabilizer brackets because it was free to do so. No insult to injury.

The stabilizer brackets are another unique feature deigned specifically for Bull Tough helmets. These stainless steel brackets are designed to grip the face guard and allow the impact force to be disturbed across the whole helmet.

The free-floating hard shell chin strap was designed with the cowboy in mind. This unique feature will allow the stabilizer brackets to do their job, absorbing full impact from a blow then distribute that impact across the whole helmet. This impact should not be absorbed through the critical chin area causing breaks or fractures to the upper and lower jaws as other makeshift helmets allow. Due to the free floating chin strap you should only feel the severity of the blow not the pain.

One of our personal goals at Bull Tough is to always keep improving the design of our helmets for both safety as well as comfort. Bull Tough is currently in the process of developing full length ear covers to further available protection.

Bull Tough has been the pioneer in the industry. Our experience and research has qualified us to design the most effective face guard in the world. We are the global leader in bull riding head safety protection. The Bull Tough titanium face guards are all designed to fit **universal** and will connect to any newer version of head gear by Bull Tough.

We are the only bull riding helmet designed specifically by bull riders for bull riders, that's a fact. Our goal is to prevent injury and allow every bull rider the opportunity to maximize their potential. We successfully continue to make this our mission behind a greater mission. We look forward to your continued loyalty with Bull Tough.

*Thanks for your patience,
Morris Futch
Bull Tough Inc*

“Murphy Ranch and Rodeo is Bull Tough!”